

# Rhino is an in-demand resource for Renters



# Security deposit requirements are a barrier to occupancy

## High upfront costs

71%

Cash deposit requirements require renters to come up with additional hundreds or thousands of dollars when they move in, just to lose access to that money for the duration of their lease. Most Americans don't have that type of money sitting around.

"It makes it harder to move to a new location because you have to have money for the application fee and new security deposit up front."

Arizona

"It's hard to come up with that large amount of money all at once."

Florida

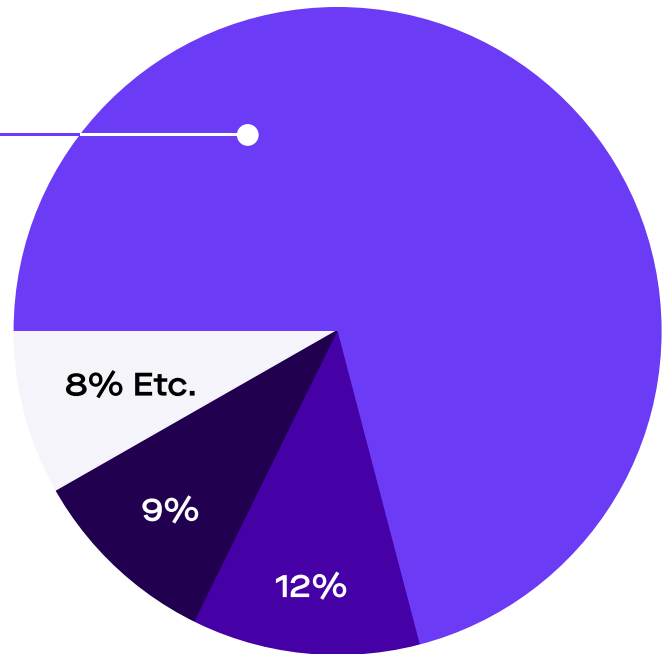
## No digital solution/process

12%

Outdated administrative requirements and old-school paper-based process make the actual submitting of the deposit difficult for renters.

"My lease started in November 2018, obviously I had to give the landlord my security deposit before I moved in. They didn't let me do it electronically, so I had to go to the supermarket and get a money order."

Michigan



## Move-out procedure

9%

Uncertainty around getting their cash deposit back after moving out. Chances are they'll be asked to submit another security deposit for a new home before receiving their deposit back from their old one.

"Getting the deposit back is better than money being tied up because you might need to put a deposit towards a new place."

Ohio

"The wait to find out if you get it back up to 90 days after moving."

Virginia

# Rhino removes financial barriers at move-in. To date, Rhino has saved American renters over \$500 million dollars at no cost to property owners.

1

## Provide choice for your residents

Renters have always wanted choice in how they satisfy their move-in requirements. When owners commit to providing that choice by partnering with Rhino, they'll see more renters coming through the door.

2

## Make moving in affordable

Renters always appreciate the opportunity to save money. Rhino is the most affordable way for renters to move into a new home while owners maintain the protection they need.

3

## Offer simple sign-up

We created a fast and simple online sign-up process because no one has time to deal with delays at move-in and move-out. Rhino gives renters and owners a way to avoid all of that.

Trusted by operators  
in over 1.7 million homes  
across the country.



"...[Peak Living] offers Rhino to everyone who walks in the door and ask if they want to lower their upfront moving cost."

Jennifer Watkins  
Regional Vice President,  
Peak Living

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# 80% of Rhino renters report higher levels of satisfaction with their building management team

## Rhino's NPS Score

From Nov 2021

# 86

Needs improvement

-100 - 0

Good

0 - 30

Great

30 - 70

Excellent

70 - 100

### Sophia from Daytona Beach, FL

"Thank you for making my move-in process far more affordable! I think Rhino should be offered at every rental property. It's genuinely quite a wonderful gift to everyone."

### Fatima from Jersey City, NJ

"Just thank you! We was able to move into our apartment quicker because we didn't have to pay the whole security deposit"

### Harvey from Mesquite, TX

"I have never heard of you guys until this apartment. It's a wonderful idea to do this, the best thing I have heard of in a long time..."

### Keyaak from Newport News, VA

"I have never had the experience of replacing my security deposit in all my years of renting. This was a complete surprise! I love it!"

### Teresa from New York, NY

"Thank you for an efficient process and for your outstanding service."

### Steven from Federal Heights, CO

I would just like to say thank you! It really made a difference in making a move. Very grateful and amazing for what you are doing. Thanks again.